



# US-IALE

## 26<sup>th</sup> Annual Symposium Sustainability in Dynamic Landscapes

April 3-7, 2011 | Portland, Oregon

### Meeting Venue

The 2011 US-IALE Symposium will be held Sunday, April 3 through Thursday, April 7 at the Hilton Portland & Executive Tower in downtown Portland, Oregon. The Hilton Portland & Executive Tower hotel in Portland, the largest hotel in the state, consists of two separate buildings. The Main Building, which is where the US-IALE Symposium will be held, was remodeled in 2006. The Hilton Portland & Executive Tower is Green Seal Certified and works to decrease its impact on the environment and improve sustainability. Green Seal is a non-profit organization that promotes the management, purchase and use of environmentally responsible products and services.

The meeting will include full-day and half-day workshops on Sunday; plenary lectures, symposia, and contributed oral presentations and posters, Monday through Wednesday; half-day field trips on Tuesday, and full-day field trips on Thursday.

### About US-IALE

The US Regional Association of the International Association for Landscape Ecology (US-IALE) fosters landscape ecology in the United States, providing a link among practitioners in landscape ecology in the US and the international community, and promoting interdisciplinary research and communication among scientists, planners, and other professionals concerned with landscape ecology.

### Symposium Contact Information

#### Conference Local Hosts

Anita Morzillo (localhost.usiale2011@oregonstate.edu)

Rob Scheller (localhost.usiale2011@oregonstate.edu)

#### Program Chair

Rebecca Kennedy (programchair.usiale2011@oregonstate.edu)

#### Conference Coordinator

Cindy Delaney (cindy@delaneymeetingevent.com)

## SPONSOR & EXHIBITOR INFORMATION ENCLOSED

### Help Support US-IALE!

### Meeting Theme

Landscape ecology investigates the causes and consequences of environmental heterogeneity across numerous scales. Rapid shifts in recent decades in pattern and process of many biological and human systems across the globe necessitate the analysis of their sustainability from a landscape ecological perspective. The 26th Annual Symposium will focus on landscape ecological approaches to addressing numerous facets of sustainability in both human and non-human-dominated systems. Linking urban and non-urban landscape processes and their changes over time, and improving understanding of connections between aquatic and terrestrial systems, will both enhance our knowledge of how landscapes function and generate new insights into how biological and human systems may achieve short- and long-term sustainability.

### Plenary Speakers

#### David Hulse

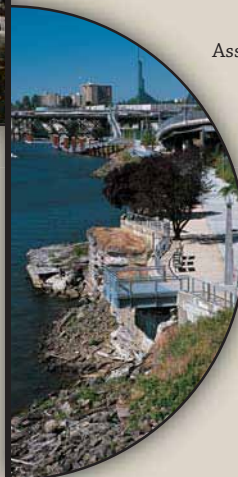
Philip H. Knight Professor in Landscape Architecture  
University of Oregon

#### Larry Robinson

Assistant Secretary of Commerce for Oceans and Atmosphere  
National Oceanic and Atmospheric Administration

#### Robert Costanza

University Professor of Sustainability  
Director, Institute for Sustainable Solutions  
Portland State University



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### Dear Potential Sponsors & Exhibitors,

#### Why support the US-IALE conference?

To represent your organization or institution in the rapidly growing field of landscape ecology; To publicize your organization or institution to world-class landscape ecologists, students, and scientists, and practitioners; To advertise your organization and its products to landscape ecology professionals and develop new markets; To attract potential employees, collaborators, and graduate students.

#### What does sponsorship entail?

Conference sponsorship can take many forms. Organizations or institutions can pay for standard conference costs such as audio visual, coffee services, and internet fees. Organizations can also provide funds at several levels from \$250 to \$5,000, and each level represents a different level of acknowledgement for your organizations. This year we are adding another form of sponsorship which will fund a student to attend the conference; Sponsor one student for \$500 or 10 students for \$5,000). See entitlement grid below for special recognition given to each level of sponsorship.

Pricing & Benefits	Continental \$5,000 (and above)	Sub Continental \$2,000 (and above)	Regional \$1,000	Ecosystem \$500	Stand \$250	Student Travel \$500 / \$1,000
Sponsor a meal or break	Select Opening Reception or Poster Reception	Banquet	Select Lunch on Monday or Wednesday	Select Break on Monday, Tuesday or Wednesday		
Logo placement on signage	✓	✓	✓	✓	✓	✓
Recognition on web with link	✓	✓				
Verbal recognition at general session	✓	✓				
Advertisement in conference final program	Full Page	Half Page				
Company banner displayed	At sponsored event	At sponsored event				
Exhibit space (6ft draped table)	✓	✓				
Comp conference registration	2	2	1			
Company description in conference final program	✓	✓	✓	✓	✓	✓

Ads can be purchased to display in the Conference Program: Full Page \$500.00 (8"x10.5"); Half Page \$250.00 (8"x5.5"). Additional Attendee Registrations \$350 required for every additional attendee (above what's included in booth fee or sponsorship level).

#### Exhibitor Information

The conference planning committee is seeking exhibitors for this conference. Exhibit Booths: (\$600.00). A standard exhibit space includes a 6' skirted table and space will be assigned on a first paid, first served basis. Exhibits will be set up in a central location within all other conference meeting space. Exhibit space include 1 complimentary conference registration and description in the print Final Program.

EXHIBIT SET-UP TIME: Monday, April 4, from 7:00 a.m. – 9:30 a.m.

EXHIBIT HOURS: generally when sessions are not in progress, starting Monday, 9:30 a.m. to Wednesday noon.

EXHIBIT TEAR-DOWN TIME: Wednesday, April 6 after 12:00 noon

This is a great opportunity to show your commitment to the science process dedicated to the conservation of our natural resources and landscapes. Thanks in advance for your consideration.

Best Regards,

Cindy Delaney, Conference Coordinator  
(802) 865-5202 / cindy@delaneymeetingevent.com



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### Sponsor & Exhibitor Registration Form

**Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**\*\*\* 50 word description to be used in the final program (email to kim@delaneymeetingevent.com)**

Sponsorship Options	Fee	Quantity	Total
Opening Reception - Sunday, April 3	\$5,000		
Poster Reception - Monday, April 4	\$5,000		
Banquet Sponsorship - Tuesday, April 5	\$2,000		
Lunch Sponsorship - Indicate Day:	\$1,000		
Refreshment Break - Indicate Day:	\$500		
Student Travel Sponsorship	\$500 / \$1,000		
Program Advertisement Options			
Conference Advertisement - Full Page	\$500		
Conference Advertisement - Half Page	\$250		
Exhibit Options			
Exhibit Space (Includes 1 Full Registration)	\$600		
Additional Registrations (Required)	\$350		
Total Amount Due:			

Mail to: IALE Conference Office  
 c/o Delaney Meeting & Event Mgt.  
 One Mill Street, Suite 301  
 Burlington, VT 05401  
 (802) 865-5202 FAX (802) 865-8066  
 cindy@delaneymeetingevent.com

**Make checks payable to US-IALE**